



EPIC TALKS®

Founder
Melitsa Waage





What is Epic Talks?

Epic Talks Miami is a premier monthly networking platform that brings together **7, 8, and 9-figure** entrepreneurs for high-impact events focused on **connection, collaboration, and growth.**

Based in Miami, Epic Talks curates elite experiences featuring top-tier speakers in AI, crypto, mindset, wealth, real estate, marketing, and more. With a strong emphasis on innovation, real-world business education, and meaningful conversations, every event becomes a launchpad for powerful partnerships, strategic insights, and life-changing opportunities.



Who Is the Target Audience?

Epic Talks attracts a dynamic and high-achieving community of entrepreneurs and business professionals who prioritize quality, exclusivity, and meaningful personal and professional growth.

Our audience values transformative experiences that fuel both professional and personal evolution. That's why Epic Talks is more than just an event—it's a curated environment where deep connections, cutting-edge strategies, and purpose-driven conversations converge.

We serve those who are ready to level up by offering exclusive networking opportunities, tailored experiences, and results-driven marketing solutions that speak directly to their ambitions and challenges.



Ideal Customer Profile

Demographics

- **Age Range:** 30-55 years old
- **Income Level:** Diverse, from mid-career to high-income/ 7,8,9-figure professionals
- **Location:** Primarily in Miami, with potential for national and international attendees

Psychographics

- Values personal and professional development
- Enjoys upscale events and entertainment
- Highly values networking opportunities
- Seeks inspiration and success stories
- Appreciates stories of resilience and overcoming challenges

Behaviors

- Willing to invest in exclusive networking events
- Seeks investment opportunities
- Pursues personal and professional growth
- May have attended similar events
- Follows opportunities for genuine connections and insights

Market Segmentation

- Seasoned & aspiring entrepreneurs looking to grow their businesses
- Business owners aiming for further success
- Event enthusiasts who enjoy high-end events
- High Achievers driven by excellence
- Networking enthusiasts who actively seek valuable connections
- Personal development seekers on a journey of self-improvement

Pain Points

- Lack of access to high-level networking opportunities
- Desire for guidance and mentorship in business
- Frustration with standard, uninspiring events



Testimonials



I've been to a lot of networking events and I can tell you with full confidence and proof that Epic Talks is the best. The type of individuals, the type of networking, the type of education that you find there, and of course the ambience is the best. I've made over \$100,000 just attending the events. Make sure that you attend the next one so you can stop missing out on great networking, great relationships and great money.

- **Kristina Centnere**

Neuro Marketer & Serial Entrepreneur

I cannot say enough good things about Melisa and Epic Talks. I've met so many wonderful people from not only attending Epic Talks but also in speaking at Epic Talks, people who I've gone on to become friends with and to do business with. I'm so blessed to have Melitsa in my network. Melitsa has an expansive network and she has introduced me to other fabulous people in the online space. If you get a chance to attend the next Epic Talks, I highly recommend it. I promise you will not be disappointed.

- **Caloni Michelle**

Personal Branding Expert



I just want to give my biggest endorsement ever to Melitsa Waage and Epic Talks. When I moved to Miami about six years ago, I only knew a few people and Melisa and Epic Talks are really the reason that I've been able to build such a strong and great network here in Miami. It has really made my life better and has helped my business grow.

- **Tyler Wagner**

Founder of Authors Unite

Melitsa has the ability to bring people together in an inclusive, powerful way. She gives everyone the ability and platform to talk, share and to amplify their voice as a panelist or attendees. Melitsa brings people together to share resources, ideas and networks, and to build businesses and create businesses together. She firmly is the embodiment of when the river rises all boats rise. I highly recommend that you support Melisa and come to the amazing Epic Talks events.

- **Alicia Dunims**

Founder of Bestseller in a Weekend



EPIC TALKS
BUSINESS • MINDSET • LIFESTYLE

PRESENTS

RUDY MAWER
KEYNOTE SPEAKER

GARRETT J WHITE
ENTREPRENEUR

ANDREW LORANGER
FOUNDER OF THE MOVIE STUDIO

BRANDON BOWSKY
FOUNDER & CEO

DOUGLAS JAMES
FOUNDER OF LEADFI

THE MARKETING STRATEGIES THAT DRIVE MILLIONS

STRATEGIES TO DRIVE REVENUE & SCALE FAST

March 26, 2025 | 6:30pm - 9:30pm Location: THE FOUR AMBASSADORS 801 Brickell Bay Dr, Miami, FL 33131

RSVP HERE: www.epictalksmiami.com

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PRESENTS

SOCIAL MEDIA MARKETING AND BRANDING

LEARN HOW TO INCREASE ENGAGEMENT ON YOUR SOCIALS AND MONETIZE YOUR BRAND ONLINE

ANDREW LORANGER
Founder of The Movie Studio

BRIAN BIEBACH
Founder of Haha Mo'Vids / America's Got Talent

STORMY WELLINGTON
Entrepreneur

MELISSA WAAGE
Host of Epic Talks / Founder of Lead4Engagement

SENE LACAD
Founder of Lead4Engagement

RYAN HAMILTON
PowerTV Host / Social Media Influencer of 200k

JUSTIN COLBY
Real Estate Investor

Location: The Rusty Pelican 3201 Rickenbacker Cswy Key Biscayne, FL 33149

July 31, 2024 | 6:30pm - 10pm RSVP: www.epictalksmiami.com

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PRESENTS

JEN GOTTLIEB
Co-Founder of Super Connect Media

SAVAGE HANDBY

JEFF J HUNTER
Certified AI Consultant

CHRISTOPHER MCKERRELL
Founder of Sales For G.I. Consultants, and Chief Strategist

CHRIS WINFIELD
Entrepreneur

MASTERING THE ART OF ARTIFICIAL INTELLIGENCE AND CHAT GPT II

Rusty Pelican 3201 Rickenbacker Cswy, Key Biscayne FL 33149

January 31, 2024 | 7pm - 10pm RSVP: www.epictalksmiami.com

Sponsors:

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PRESENTS

NICK AYALA
American Businessman and Entrepreneur

SOFIA CASTRO
Founder of Castro Capital Group

BJORN HENDRICKS
Investor | MBA | Author | Keynote Speaker

EDWARD COLLINS
Founder & CEO of Upvalve, Entrepreneur

THE WEALTH BUILDERS BLUEPRINT

Business Capital Growth in Challenging Times

SLS Hotel South Beach, 1701 Collins Ave. Miami Beach FL 33139

February 29, 2024 | 7pm - 10pm RSVP: www.epictalksmiami.com

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PRESENTS

NAVIGATING THE FUTURE OF REAL ESTATE

INVESTING: TRENDS, OPPORTUNITIES, AND PITFALLS

CRISTO STODOLSKY
CEO of ISO World

ANDREW LORANGER
Top Mortgage Broker

VEDNA JETTI
Real Estate Investor / eB Multi-Family Assos

MELISSA WAAGE
Host of Epic Talks / Founder of Lead4Engagement

ROBERT STOK
Founder and Managing Principal

ALEX MONTALENTI
Co-Founder at RosiGrader.com

The Rusty Pelican 3201 Rickenbacker Cswy Key Biscayne, FL 33149 United States

June 27, 2024 | 7pm - 10pm RSVP: www.epictalksmiami.com

Sponsors:

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PRESENTS

DIAGAN BAKOVSKI
Speaking Engagements | Training | Speaker | Catch Business Seminars

ELI WILDE
100 Million In Sales

RYAN ZOFAY
Founding Partner / Chief Enthusiasm Officer

MELISSA WAAGE
Host of Epic Talks

SALES MASTERY REVOLUTION II

"Learn the Secrets to Building your Business Empire Through the Power of Sales!"

The SAVOY Hotel 425 Ocean Dr., Miami Beach FL 33139

March 29, 2023 | 7pm - 10pm RSVP: www.epictalksmiami.com

MEET PAST SPEAKERS



Yosef Martin is the founder of BOXYCHARM, a monthly beauty and makeup box subscription business with over \$500M in sales. Yosef started his first business in 2004 with \$375 and worked it into \$10M in annual sales by 2012. He used those proceeds to start BOXYCHARM which is now considered one of the largest full-size beauty box businesses in the world.



Hofit Golan, known as the Crypto Queen, has been rapidly rising as a block chain specialist in the industry. She was the winner of Forbes Magazine most influential influencer 2021. Hofit has been published in many magazines, including Forbes and Vogue, and has collaborated with many luxury brands, including Chanel and Dolce Gabbana. She is owner of a bespoke consulting program in mastering branding and growing your social media.



Kobi Karp is the Founder and Principal of Kobi Karp Architecture and Interior Design, Inc. He is a recognized member of the American Institute of Architects and his firm was most recently honored as **Firm of the Year** for his multitude of award-winning designs and buildings. He is a licensed professional architect in 15 states and in Abu Dhabi (UAE). His firm has been featured in renowned national and local publications, including The Wall Street Journal, New York Times, and Miami Herald and has been featured on CBS, CNN, FOX, FORBES, Celebrity Page News, Cheddar TV,HLN, and Newsmax TV.



Tone Vays is one of the biggest Crypto educators in the world. He worked on Wall Street for 10 years before discovering Bitcoin. Tone organizes worldwide conferences and educates people on cryptocurrency. Tone has been featured in several Documentaries including *Magic Money* and *Bitcoin - Beyond the Bubble*. He has made several media appearances - CNBC, RT and more.

MEET PAST SPEAKERS (cont'd)



Craig Studnicky is the co-founder and CEO of ISG World® and RelatedISG Realty, fully-integrated luxury real estate sales and marketing firms representing properties throughout South Florida. The general realty arm has six South Florida locations with more than 375 licensed real estate agents. A New Jersey native, Craig began his career in New York City. He founded Steven Craig Realty which became the leading firm in Atlantic City, cornering two-thirds of the market. He is also the creator of the ISG World® Miami Report which has served as the go-to source on the South Florida real estate market.



Ola Ahlvarson is a Swedish entrepreneur based out of Stockholm, Ibiza, and Miami. He is a founder of Result, an international network of business coaches. He is internationally sought out as a speaker in industry events. Ola is a man of many awards and honors not only in the entrepreneurial space, but also in martial arts. He has received the "keys to the city of Miami."



Jason Stone is known as the Millionaire Mentor, according to his 3.3M followers on Instagram. He is a serial entrepreneur who has launched consecutive platforms grossing 6 and 7 figures. He is a passionate mentor, motivator, and teach, helping others achieve success.



Jeff Sekinger is owner of brands 0 Percent and Orca Capital. Although he began in corporate finance, he left after successfully launching an info product called Credit Secrets, which became the cornerstone of 0 Percent. Orca Capital is a cryptocurrency hedge fund focused on compounding wealth in the cryptocurrency market. Jeff now has over 500,000 Instagram followers and over 16,000 YouTube subscribers.

GLOBAL REACH ANALYTICS

Number of guests that attend

On average, 250-500 people attend each monthly Epic Talks live event.

Guest age range

Average age is 30-55 years old

Geolocation of attendees

Most attendees are from the Miami area, but we also have guests who drive in from South FL and even fly in from other states to be a part of the experience.

Top topics discussed

Blockchain • RE Market/ Investing • Raising Business Capital • AI • Tax & Financial Strategies • Tech Trends • Sales Systems & Conversion • Wealth Management & More

melitsawaage



MELITSA WAAGE

1,725 posts 35.5K followers 7,472 following

Founder&CEO @epictalksmiami
Keynote Speaker
International Speaker
Mindset Mentor... more

www.epictalksmiami.com/ep... and 3 more

melitsawaage Melitsa Waage

epictalksmiami

What's on your mind?



Epic Talks - Network Event

570 posts 7,848 followers 3,656 following

Entrepreneur

The world is simply a relationship waiting to happen, discover how to make one that benefits you

Monthly meetings

See our link below for more

www.epictalksmiami.com/epic



Melitsa Waage

Founder @ Epic Talks, INC. | Speaker | Community Builder

Miami, Florida, United States

1,691 followers · 500+ connections

Open to

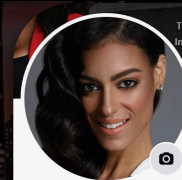
Add section

Analytics Total

53.7K Followers

140K Listeners – The Melitsa Waage Show (formerly Epic Talks Radio)

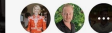
Global Reach Over 1.5M



Transformational Thought Leader, Fitness Influencer, Adventurer, Thrill Seeker, World Traveler and Motivational Speaker

Melitsa Waage

8.8K likes · 8.7K followers



I'm a Transformational Thought Leader. I empower people to reach their peak potential by shifting their mindsets to overcome any self-limiting beliefs!

Professional dashboard

The Melitsa Waage Show

(FORMERLY EPIC TALKS RADIO)

94.5 FM

140K Listeners



Arianne Om



Jay Jay



Tim Storey



Brian Mayoral

Who is Melitsa?

Melitsa Waage stands as a transformative thought leader, national best-selling author, dynamic motivational speaker, and mindset mentor. She is a celebrated radio host, dedicated fitness competitor, and spirited adventurer whose multifaceted expertise continues to inspire and elevate others.

Melitsa has spent years mastering the art of mindset transformation through deep research, intentional living, and elite-level training. Her work has led to the creation of powerful platforms that help individuals and businesses unlock their highest potential. She is especially passionate about guiding high performers, CEOs, and entrepreneurs toward achieving lasting fulfillment, clarity, and harmony in both business and life.

As the founder of Epic Talks, Miami's #1 premier networking event, Melitsa has built a movement that empowers entrepreneurs through powerful live experiences. Epic Talks was born from her unwavering commitment to support and elevate others—offering a space where business owners come together to learn, grow, and create lasting, profitable connections.

Known as a master connector, Melitsa is trusted for bringing together the best of the best in the entrepreneurial world. Her powerful belief that "You are only one connection away" is more than just a slogan—it's a way of life. Through her platforms, she proves time and again that the right connection can transform your destiny.



MELITSA WAAGE





Melitsa Waage

– AS FEATURED IN OR SEEN ON –

Clubhouse!

HAUTE LIVING

Mentors
Collective



news prai.co

ASPIRE



THE
ENERGY EXCHANGE
PODCAST



WSQF 94.5 FM-Lp
Key Biscayne

Disrupt



CurtCo



DEALMAKERS



TELEMUNDO

FRESH
MONDAYS
PODCAST



EPIC TALKS



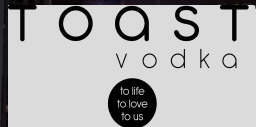


SINCE 1828
COURVOISIER.

SPONSORS FOR PAST EVENTS



LICARDO
HOSPITALITY



SOCIAL®



EQUINOX

A.L.T.
MEDIA

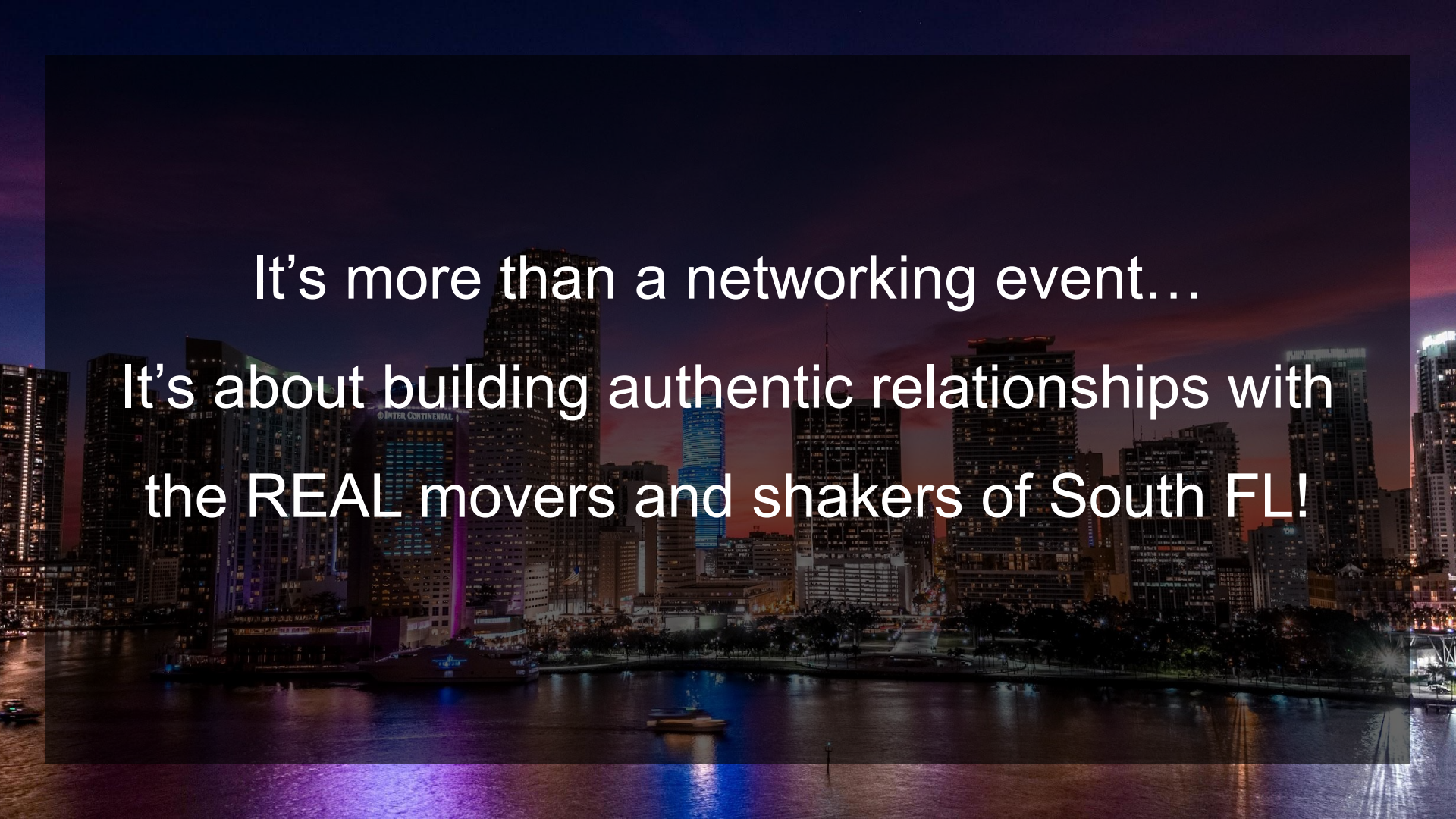


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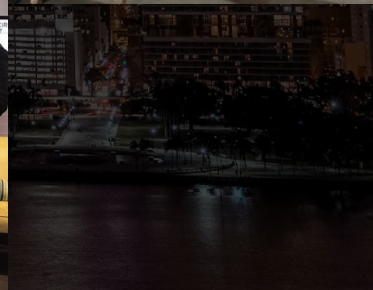
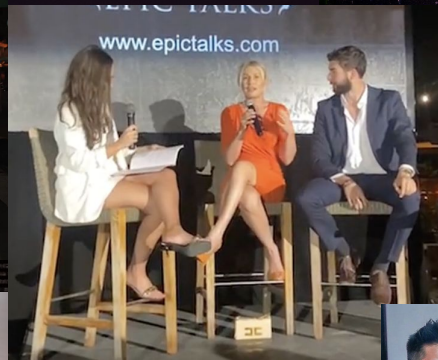
EST. 2005
HYDE
BEACH

ELEV8TION
FITNESS



A nighttime photograph of a city skyline, likely Miami, viewed from across a body of water. The sky is dark with a hint of orange from the setting or rising sun. Numerous skyscrapers are illuminated with various lights, including blue, purple, and white. The water in the foreground reflects the city lights. A small boat is visible in the water. The text is overlaid in the center of the image.

It's more than a networking event...
It's about building authentic relationships with
the REAL movers and shakers of South FL!



A nighttime photograph of a city skyline, likely New York City, viewed from across a body of water. The sky is dark with a hint of orange from the setting or rising sun. Numerous skyscrapers are illuminated with various lights, and their reflections are visible on the water's surface. A large, semi-transparent dark rectangle is overlaid on the image, containing white text. The text is a quote by Melitsa Waage.

YOU ARE ONLY ONE CONNECTION
AWAY FROM A DIFFERENT BUSINESS
AND A DIFFERENT LIFE!

- *Melitsa Waage*

Epic Talks
Trusted Hotels



The Palms Hotel & Spa



SLS South Beach



Kimpton Surfcomber Miami



Why Sponsor Epic Talks

Emotional Impact + Measurable ROI

- 3 to 5 meaningful engagements per attendee
- 150+ curated guests, thought leaders & influencers monthly
- Brand alignment with aspirational, high-energy experiences
- Exclusive on-site visibility and high-touch interactions

Post-Event ROI Touchpoints

- Branded social reels + recap video
- Inclusion in newsletter + email marketing (20,000+ reach)
- Post-event sponsor highlight campaign



Brand Visibility & Media Coverage

Your Brand Will Be Seen in All the Right Places

- Logo placement: event website, banners, VIP lounges, media wall
- Sponsor mentions during the event and from stage
- Featured in media shots, live coverage, & video content
- Branded cocktails, activations, or product displays

Digital Footprint Includes:

- Social tags & influencer mentions (Instagram, YouTube, LinkedIn)
- Optional podcast or radio feature (140K + reach)
- Branded recap video with logo & CTA



Curated Experience & Connections

Make Every Conversation Count

- 2-3 Matchmakers in the room facilitating strategic introductions
- Sponsor access to VIP lounges, green rooms & speaker zones
- Pre-event attendee profile form collects key insights
- Post-event follow-up emails to warm leads

Bonus: Incentivized pre-registration creates early sponsor visibility



Sponsorship Deliverables & Pricing

What Epic Talks Provides:

- Cost breakdown for 1-event vs. 3-event vs. 7-event sponsorships
- Viral marketing & content rollout plan
- Clear ROI report for sponsors (engagements, leads, impressions)
- 1-sheet redesign with simplified benefits + strategic upsells

Digital Footprint Includes:

- Social tags & influencer mentions (Instagram, YouTube, LinkedIn)
- Optional podcast or radio feature (140K + reach)
- Branded recap video with logo & CTA



SPONSORSHIP OPPORTUNITIES

(10) DIAMOND SPONSOR



\$25,000

- Company Presentation – 10 min. on Epic Talks Stage
- 10 VIP Tickets to Epic Talks
- 1 VIP Vendor Table
- 10 Gift Bags
- Company Product Placement in Goody Bags
- Logo on Step & Repeat
- 1 Social Media Inclusion - 1x - 75k+ followers with 1M reach
- Featured on Magazine 4x's / Rainmakers / WealthX, Shotcallers, BOOT Magazine
- TV Show/Radio Show Interview featured on Spotify, Apple Podcast, IHeartRadio, Amazon Music, AND MORE (see below)

(20) PLATINUM SPONSOR:

\$10,000

- 6 VIP Tickets to Epic Talks
- 1 VIP Vendor Table
- 6 Gift Bags
- Company Product Placement in Goody Bags
- Logo on Step & Repeat
- 1 Social Media Inclusion - 1x - 75k+ followers with 1M reach
- 3 Features on Magazine / Rainmakers, Shotcallers, or BOOT Hard Copy Magazine

(20) GOLD SPONSOR:

\$5,000

- 4 VIP Tickets to Epic Talks
- 1 VIP Vendor Table
- 4 Gift Bags
- Company Product Placement in Goody Bags
- 1 Social Media Inclusion - 1x - 75k+ followers with 1M reach
- 1 Full-page Feature on Magazine / Rainmakers or WealthX Hard Copy Magazine

(20) SILVER SPONSOR:

\$1,500

- 2 VIP Tickets to Epic Talks
- 1 VIP Vendor Table
- 1 Social Media Inclusion - 1x - 75k+ followers with 1M reach



(1) ROYALTY SPONSORSHIP



\$50,000

- Company Presentation – 10 min. on Epic Talks Stage
- 10 VIP Tickets to Epic Talks
- 1 VIP Vendor Table
- 10 Gift Bags
- Company Product Placement in Goody Bags
- Logo on Step & Repeat
- 1 Social Media Inclusion - 1x - 75k+ followers with 1M reach
- Featured on Magazine 3x's / RainMaker / Wealth X, Shotcallers Magazine
- TV Show/Radio Show Interview - 140k Listeners
- Product Seeding at Event
- Full Recap Video Shared with Branded Logo
- *(View Featured locations on next slide)*



Featured On

TELEVISION PLATFORMS



32 Million Users



270 Million Users



50 Million Users



200 Million Users



100 Million Users



83.7 Million Users



535 Million Users



33.3 Million Users



Google Play
2.6 Billion Users



200 Million Users



300 Million Users



25.26 Million Users



1.46 Billion Users



25 Million Users

PODCAST PLATFORMS



Apple Podcasts

28.5 Million Users



Spotify

626 Million Users



167 Million Users



82.2 Million Users

→ Epic Talks live event streaming on
these networks every month!!
Pay-per-view.

Sponsored Charity

Epic Talks proudly supports

Voices for Children

Foundation

*by donating a portion of
proceeds from every Epic Talks
Live event.*



**voices for
children
foundation, inc.**



EPIC TALKS



The image features the 'EPIC TALKS' logo in a golden, serif font, centered against a night cityscape background. The word 'EPIC' is on the left and 'TALKS' is on the right, with a large, stylized golden wing on each side. A registered trademark symbol (®) is located at the bottom right of the wing on the right side.